

Board of Directors



Claire Robinson

President

Claire is a legacy expert in planning and implementing multi-objective community-based watershed and green infrastructure projects. Under her direction, Amigos de Los Rios, also known as the Emerald Necklace Group has collaborated with a myriad agency and community partners to outline an APA award-winning (2016) regional green infrastructure vision known as the Emerald Necklace Expanded Vision Plan.

Affiliated Organization: Amigos de los Rios (Managing Director)

[LEARN MORE](#)



Conner Everts

Board Treasurer

Affiliated Organization: Southern California Watershed Alliance (Executive Director)



Mark Hoffman

Board Secretary

Mark leads the community planning practice for the Ontario office of PlaceWorks. Mark brings 20+ years of experience leading award-winning community planning projects for local government, cities, hospitals, and nonprofit organizations. Among others, projects include comprehensive general plans, housing studies, healthy community projects, and municipal service reviews.

Affiliated Organization: Placeworks (Associate Principal)



Monica Mitrani

Board Member

Monica is a strategy and research professional who serves as Director of Business Development for Neuro Talent Works. Monica's wide-ranging experience in banking, consulting, business development and research, spanning 20+ years in the U.S. Hispanic, Latin American, and General Markets, allows her to offer well-rounded perspectives, effective plans and insightful recommendations for clients. Her current focus is on helping social impact entities define strategy and develop internal organizational systems.

Affiliated Organization: Neuro Talent Works (Director of Business Development)



Dr. Jeff Seymour

Board Member

Jeff taught, served as teacher, Assistant principal, School Principal and Superintendent of El Monte Unified School District for 25 years for a total of 40 years of service to the district. During this time, he was instrumental in development of the Jeff Seymour Family Center

Affiliated Organization: Current Program Director for the College of Education and Integrative Studies Preliminary Administrative Services Credential Program at Cal Poly Pomona



Alex Rusin

Board Member

Alex serves as VP of Finance for Personify, he has fifteen years of diverse experience derived from living in 5 countries and working in 10+. He graduated in the top 5% of class at Wharton (MBA) and is relied on by C-suite leaders at Fortune 100 companies, startups, and non-profits to deliver actionable answers and tangible results. Prior to Personify, Alex has lead cross-functional and GTM projects in Samsung's U.S. office of the CEO and CFO – particularly on Direct to Consumer (DTC), digital transformation, and new business priorities.

Affiliated Organization: Vice President of Finance Personify